



From mountain to sea

What's Happening in....

Household Income in Aberdeenshire

October 2022

A publication by the Planning Information and Delivery Team



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Introduction

This bulletin gives information about gross annual household income in Aberdeenshire. It provides average and lower quartile income for a wide range of towns and villages across the area, shows the change over time, and gives comparisons with Scotland and the UK.

The source of the data in this bulletin is [CACI Paycheck 2022](#)¹. Throughout the bulletin, the average used is the **median** rather than the mean. The mean can be skewed by a small number of very high or low incomes so the median is generally regarded as a more accurate measure of average income.

For more information on any of the figures published, or for any other statistical enquires please contact Aberdeenshire Council's Planning Information and Delivery Team at statistics@aberdeenshire.gov.uk

More publications giving local information on a range of topics including Population, the Economy and the Housing Market plus profiles of Aberdeenshire and its Areas and Towns are available on our [Aberdeenshire Statistics](#) webpages.

Household Income in Aberdeenshire Towns

Average (median) household income for towns in Aberdeenshire and the percentage change over the last five years is shown in the table below. Over the last five years, average household incomes in Aberdeenshire have increased by 8%, while in Scotland they increased by 17% over the same period. The majority of Aberdeenshire towns have seen increases below the Scottish average. The impact of the oil industry downturn continues to negatively affect incomes with some towns close to Aberdeen City experiencing little or no growth over the period such as Kintore (1%), Potterton (0.3%) and Westhill (0.1%), while Newtonhill saw a decrease of 4%. Just three towns had increases above the Scottish average, Johnshaven (22%), Mintlaw (22%) and New Pitsligo (18%).

Lower quartile incomes are also shown, this means that 25% of households in the town have incomes lower than the figure given. This measure is often used to assess the affordability of housing for households on lower incomes. Lower quartile incomes have risen very slightly faster than average incomes with a 9% increase across Aberdeenshire from 2017-2022, although this is still below the Scottish average increase of 17%. The geographical pattern is similar to average incomes with the towns in more rural areas generally experiencing greater increases than some of those closer to Aberdeen City.

Town	Average Income 2022	Change in Average Income 2017-2022	Lower Quartile Income 2022	Change in LQ Income 2017-2022
Aberchirder	£28,580	13%	£16,481	16%
Aboyne	£42,370	9%	£23,356	8%
Alford	£37,358	9%	£21,165	13%
Auchenblae	£47,559	7%	£27,459	10%

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Town	Average Income 2022	Change in Average Income 2017-2022	Lower Quartile Income 2022	Change in LQ Income 2017-2022
Ballater	£36,046	13%	£20,366	15%
Balmedie	£51,085	2%	£29,745	0.1%
Banchory	£46,689	6%	£26,007	7%
Banff	£27,046	12%	£15,597	13%
Blackburn	£55,766	3%	£33,228	4%
Boddam	£29,530	8%	£17,362	10%
Crimond	£23,218	3%	£13,212	2%
Cruden Bay	£35,568	2%	£19,807	-1%
Cuminestown	£27,149	14%	£15,607	15%
Drumoak	£47,462	9%	£26,880	13%
Ellon	£40,916	5%	£23,160	6%
Fraserburgh	£27,599	11%	£15,556	12%
Gardenstown	£29,067	11%	£16,579	12%
Gourdon	£37,866	15%	£21,811	13%
Hatton of Cruden	£34,520	4%	£19,551	3%
Huntly	£26,656	12%	£15,163	12%
Insch	£38,629	4%	£21,422	5%
Inverallochy/Cairnbulg	£27,490	2%	£15,640	4%
Inverbervie	£39,539	5%	£21,794	6%
Inverurie	£38,910	14%	£21,638	16%
Johnshaven	£37,172	21%	£21,734	23%
Kemnay	£38,184	5%	£21,410	4%
Kingseat	£53,566	3%	£32,845	6%
Kintore	£50,200	1%	£29,146	3%
Laurencekirk	£38,937	13%	£21,576	14%
Longside	£37,383	6%	£20,580	7%
Lumphanan	£42,681	11%	£24,713	10%
Macduff	£27,074	9%	£15,534	9%
Marywell	£42,468	-	£24,635	-
Maud	£35,782	11%	£19,791	11%
Methlick	£44,886	-	£25,489	-
Mintlaw	£30,831	22%	£17,614	25%
New Deer	£29,965	9%	£16,538	12%
New Pitsligo	£26,881	18%	£15,651	18%
Newburgh	£51,744	4%	£30,967	5%
Newmachar	£47,860	5%	£27,497	5%
Newtonhill	£48,866	-4%	£28,915	-5%
Oldmeldrum	£45,061	4%	£25,973	6%
Peterhead	£29,032	13%	£16,501	13%
Pitmedden	£43,623	7%	£24,965	5%

Town	Average Income 2022	Change in Average Income 2017-2022	Lower Quartile Income 2022	Change in LQ Income 2017-2022
Portlethen	£46,167	6%	£27,253	6%
Portsoy	£28,213	11%	£16,279	13%
Potterton	£46,957	0.3%	£28,455	-1%
Rosehearty	£28,251	7%	£16,409	7%
Rothienorman	£41,711	7%	£23,093	4%
Sandhaven	£25,295	16%	£14,722	15%
St Combs	£26,988	6%	£15,921	7%
St Cyrus	£39,495	16%	£22,385	16%
St Fergus	£41,579	7%	£23,161	8%
Stonehaven	£41,797	7%	£23,578	9%
Strichen	£27,743	9%	£16,149	10%
Stuartfield	£39,544	5%	£22,695	6%
Tarland	£29,541	8%	£17,404	11%
Tarves	£38,303	5%	£21,163	5%
Torphins	£50,181	4%	£29,673	4%
Turriff	£29,424	12%	£17,050	14%
Westhill	£52,516	0.1%	£31,380	-1%
Whitehills	£30,083	12%	£17,410	14%
Aberdeenshire	£40,007	8%	£22,212	9%
Scotland	£33,095	17%	£18,225	17%
UK	£36,440	18%	£20,193	19%

Figure 1 shows towns in order of average annual income from highest to lowest and how they compare to the average for Aberdeenshire (£40,007), Scotland (£33,095) and the UK (£36,440).

Despite the recent slowdown in income growth across Aberdeenshire, it is still the case that many Aberdeenshire towns have incomes significantly higher than the Scottish and UK average with the highest incomes in towns closest to Aberdeen City such as Blackburn (£55,766) and Westhill (£52,516). In the north and north west of Aberdeenshire incomes are generally below the Scottish and UK average, for example Fraserburgh (£27,599) and Huntly (£26,656).



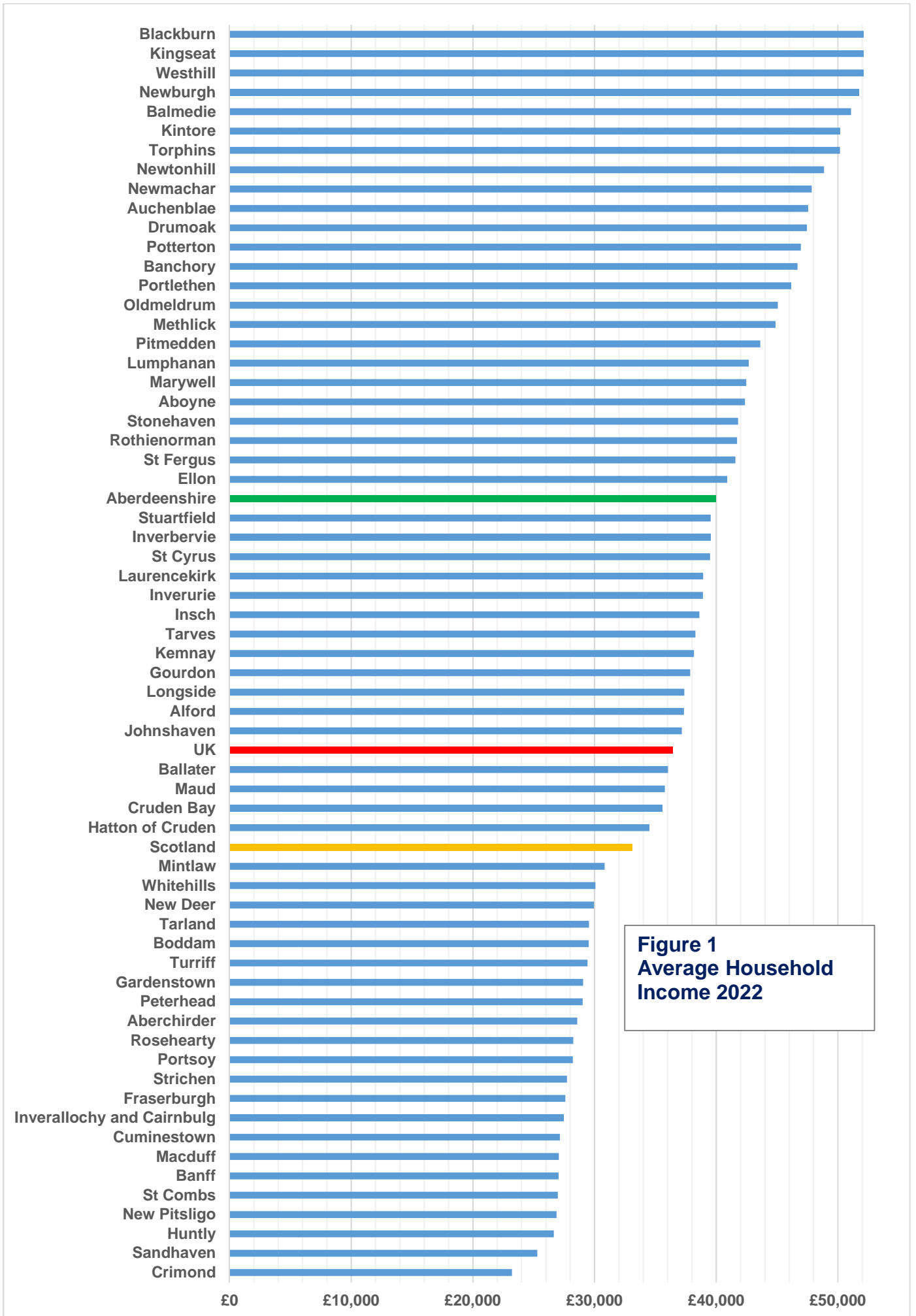
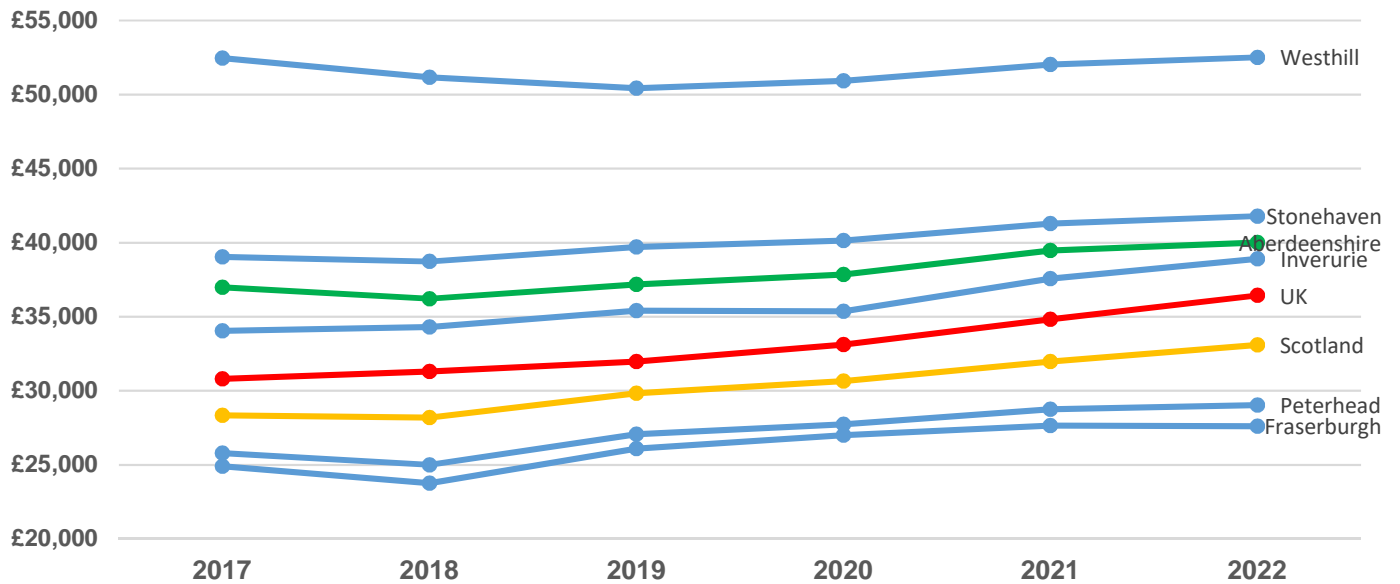


Figure 1
Average Household
Income 2022

Change in Average Income 2017-2022

Figure 2 shows the change in average incomes over the last five years in Aberdeenshire and its largest towns, Scotland, and the UK.

Figure 2 Change in Average Household Income 2017-2022



Map of Aberdeenshire and Towns

